



CHARACTER COUNTS! COMMUNITIES

NEWSLETTER

October 2013

October is **CHARACTER COUNTS** month!

Help us celebrate the extraordinary character in our community!

CHARACTER COUNTS! was established to promote and teach the Six Pillars of Character. It is today the most widely implemented approach to character education, reaching millions of youth through thousands of affiliated schools, agencies, and organizations.

Why teach character?

A person's "character" is the summation of his or her habits, attitudes, and attributes. Because those qualities are learned, they can also be purposefully taught. And they should be — because good character doesn't happen automatically, and it's too important to be left to chance. The effectiveness and well-being of individuals, their organizations, and their society depend on it.

Whose job is character education?

It is always primarily a parent's job to teach a child how to behave and make wise choices, but other institutions and adults working with young people play critical support roles. Let's come together as a community to teach our youth.

CHARACTER COUNTS!® Communities Citizens

CHARACTER COUNTS!® Community Celebration

Tuesday, October 29, 5:45pm

Lincoln Elementary School Multipurpose Room

Please join us in celebrating and recognizing our Character Counts Citizens of the Year and witness the resigning of the Resolution by the City of Port Washington, the Village of Saukville, and the Port Washington-Saukville School District.

We are very excited to be recognizing *Shirli Flack* and *Patrick Peterka* as 2013 Character Counts Citizens of the Year.

We are honored to have Mr. Richard Pieper, the 2013 American Patriot of Character Award Winner, as our Featured Speaker for this celebration. Mr. Pieper is an entrepreneur, community leader, and philanthropist. Mr. Pieper is currently the Non-Executive Chairman of the Board of PPC Partners, Inc. and also started the Wisconsin Character Education Partnership which recognizes schools of character, shares best character-building classroom practices with others, and provides professional development.

5:45-6:15 p.m. Socialization & Refreshments

6:15-6:30 p.m. Recognition Program of Outstanding Citizens

6:30-8:00 p.m. Servant Leadership Program featuring Mr. Richard Pieper

WHAT'S

HAPPENING

- > Stars & Stripes Honor Flight Homecomings – September 21, 2013 and November 2, 2013 at 8:30 p.m. For more information, please visit: <http://starsandstripeshonor-flight.org/thankavet.php>



- > AODA Coalition has been working hard on furthering their initiative. Please see <http://www.pwsccc.org> for more details.
- > One Book One Community is working on their next project. Please see <http://www.pwsccc.org> for more details.
- > 5th Annual CHARACTER COUNTS! Community Recognition & Celebration 10/29/13; Lincoln Elementary School, Multipurpose Room, 6pm.
- > Servant Leadership Program:
Speaker Mr. Richard Pieper, 2013 American Patriot of Character Award Winner. Presenting during the Community Celebration 10/29/13, 6pm.



Mr. Richard Pieper



COMMITTEE REPORTS & UPDATES

Communications Committee Report:

-This committee is implementing a new initiative to reach local small business owners in the Saukville Port Washington area. The first phase of this initiative is to connect with health/dental/wellness providers to promote and support character in our community.

- Last year there were multiple Character Counts signs placed in the Saukville Village Parks and on Village Population Signs. Progress has been made and the City of Port Washington will be installing signs in Upper Lake Park, Antoine Park, Hill School Park, and Kolbach Park. Thank you to the City of Port Washington for the progress made this year!

Community Outreach Committee Report:

This committee is currently investigating ways to promote Character Counts into the Youth Organizations in our community. These organizations include PWSSD Sports, City/Village Recreational Sports, Scouting Groups, and other local youth organizations.

Finance Committee Report:

- 2013 fundraising efforts are in progress. Partnership letters will be sent out soon to area businesses and organizations. Last year's funds were spent on scholarships, outreach programs, and supporting other community events that promote positive character.

- Due to an anonymous donation, the Character Counts Coalition was able to offer three \$750 scholarships to graduating seniors from Port Washington High School. See winners below. Thank you to all of our Character Counts partners and supporters over the years!

Program & Events Committee Report:

Community Celebration will be Tuesday, October 29, 6pm at Lincoln Elementary School. Help us recognize our outstanding Citizens of the Year and hear our featured speaker for the evening Mr. Richard Pieper. See front page for more details.

2013 CHARACTER COUNTS SCHOLARSHIP WINNERS



Alec Ortiz

Alec is attending UW-Madison for Political Science/Business. He was Captain of the Ocean Bowl Team and participated in the Math Team, Men's Choir, and Badger Boys. Alec is a great CHARACTER COUNTS!® role model for his peers and others in the community.



Kristin Lauer

Kristin is attending UW-Eau Claire for Business/History. She was a member of Badger Girls State, was Captain of Varsity Volleyball, a Group Leader for AWANA and a member of the National Honor Society. Kristin is a great CHARACTER COUNTS!®CHARACTER role model for her peers and others in the community.



Nathan Feeny

Nathan is attending UW-Whitewater for Psychology. He participated in Football, Track, was a member of the National Honor Society and received the Outstanding Spanish Student Award. Nathan is a great CHARACTER COUNTS!® role model for his peers and others in the community.



COMMUNITY CORNER

In future new letters we would like to spotlight and feature one of our Character Counts partners for outstanding *Character* in our community. The impact of Character Counts is reconfirming our community values and helping all of us live stronger lives of service to our neighbors. This would not happen with out their support. 2013 Partners:

- Haag Muller Architecture - Port Washington Kiwanis Foundation - Jeneil Biotech, Inc.
- Molded Dimensions - Johnson Centrifugal Technology - Krohn Real Estate Services, Inc.
- Port Washington-Saukville Rotary - Richard and Barbara Thomas Family - Saukville Preschool, LLC
- St. Peter's Men's Club - Beck's Grand Avenue Mart - Gerald and Barbara Dickmann Family
- Johnson School Bus - Modern Equipment - Ozaukee Lodge #17 - Portview Christian Center
- Port Washington Lions Club

For more information about Port Washington/Saukville Character Counts Coalition please visit:

www.pwsgcc.org

email: chad.brakke@pwssd.k12.wi.us